



Marketing Intern

Jack Link's

Head Office EMEA in Amsterdam

Jack Link's Protein Snacks is a global leader in snacking and the No. 1 meat snack manufacturer worldwide. Still family-owned with headquarters in Minneapolis, USA, Jack Link's' European hub is however centrally based in Amsterdam. Overall, Jack Link's Protein Snacks family consists of 9 brands, with 3 of them operating within Europe, namely Jack Link's, Bifi and Pepperami.

The story of Jack Link's Protein Snacks is one of family traditions. It began with treasured family recipes passed from generation to generation, transforming a small business into one of the fastest-growing snack manufacturers in the world. Today Jack Link's sells more than 100 different protein snacks in more than 40 countries.

Based in Amsterdam we now have an open position for a:

Marketing Intern

starting 1st February 2019, for a period of 6 months.

Who are we looking for?

An enthusiastic and entrepreneurial marketing or business administration student with a hands-on attitude and good communication skills. A self-initiated personality with a good analytical understanding of marketing who loves to make things happen.

Key Accountabilities

- Execution marketing and trade related projects under guidance of marketing team
- Support the team with design and pack changes, evaluation of promotions and in-store activation, new product development projects and sampling activities
- Coordinate with design and communication agencies
- Market analysis using (Nielsen) data
- Support Brand Managers in daily work and be stand-in when necessary.
- Contribute to the development of a culture based on the Jack Link's values, incorporating the values into every day work life, acting as a culture ambassador

Professional Skills & Key Competencies

- WO/HBO student in Marketing or Business Administration (Master level is a plus)
- Entrepreneurial thinker, enthusiastic, hands-on attitude
- Strong ability and willingness to lead projects and take ownership

- Open minded and self-initiated personality
- Good analytic understanding of numbers and tables
- Excellent communication skills
- Excellent English
- Good verbal and written level of German is a plus
- Any other language is beneficial
- Microsoft office
- Experience with Design programs and/or techniques (eg to support development of POS-material) is preferable
- Ideally already some experience in FMCG and/or marketing

What we offer you?

A full time internship in an international company, with its global head office in the US and the brand new EMEA head office in Amsterdam. We have one focus and one focus only: growth – both in business and personally.

Working at Jack Links EMEA:

Jack Link's is not made up of a bunch of button-up, corporate types. Like our brands and products, we believe in being authentic and genuine. Life is too short to be artificial.

What makes working at Jack Link's so special? Jack Link's is a company for personal growth, for awesome characters who are real, love speed and with great self-discipline. You can feed your wild side while working in a very international and fresh environment. We push hard and take risks - with the unwavering passion to get done what we have set out to do. All backed up by an unflinching eye on quality.

Jack Link's is a family owned and value driven company. In April 2014 Jack Link's bought the brands BiFi and Peperami from Unilever and settled in its brand-new office in Amsterdam. Since then, Jack Links EMEA has grown to 80+ employees and is still growing.

Interested in this vacancy at Jack Link's?

Please send your CV and application to: Rosalie.deformanoir@jacklinks.com

Want to know about our products?

www.jacklinks.eu

Acquisition as a result of this vacancy is not appreciated.

